

**Department of Intellectual Property Expresses Concern for Safety,
Steps Up Consumer Protection,
Cracks Down on Large Batch of Counterfeit Consumer Goods in Samut Sakhon,
Seizes Over 200,000 Items Worth More Than 60 Million Baht**

The Department of Intellectual Property (DIP) has expressed concern for consumer safety among the ongoing illegal distribution of intellectual property infringing goods, which are low-quality products that may pose risks to consumers' lives and health, especially consumer goods and daily-use items. The public is urged to exercise greater caution when purchasing products, not to make decisions based solely on lower prices, and to purchase only from reliable sources.

Mrs. Auramon Supthaweethum, Director-General of the Department of Intellectual Property, stated that the DIP places great importance on public safety and quality of life. At present, the illegal sale of intellectual property infringing goods continues to be found both online and offline. Such goods not only damage the country's economic system but also directly threaten public health, particularly substandard consumer goods and daily-use items. The DIP is therefore accelerating serious and continuous preventive and suppressive measures against intellectual property infringement in order to protect consumers from poor-quality products or those contaminated with hazardous substances, such as cosmetics containing mercury or steroids, as well as products that lack certification from the Thai Industrial Standards Institute (TISI) or the Food and Drug Administration (FDA), which may have long-term impacts on public health and safety.

To enhance the effectiveness of enforcement, the DIP has integrated proactive operations with law enforcement agencies, working closely with the Economic Crime Suppression Division (ECD) under the Central Investigation Bureau (CIB), the Royal Thai Police, and private-sector representatives of intellectual property rights holders to conduct nationwide crackdowns. Inspection and surveillance teams have been deployed intensively at import points, distribution centers, and warehouses to prevent intellectual property infringing goods from entering both online markets and marketplaces, alongside strict enforcement of intellectual property and related laws against offenders.

In the latest operation on 30 January 2026, officials from the DIP, together with officers from the ECD and representatives of rights holders from R.W.T. International Law Office Co., Ltd. and Tilleke & Gibbins International Ltd., searched a warehouse in Samut Sakhon Province. Authorities discovered 223,404 trademark-infringing and counterfeit items lacking labels or traceable origins, with total damages valued at more than 63.20 million baht.

Most seized items were low-quality goods affecting public hygiene and safety, including shampoo, body lotion, facial cream, facial serum, toothpaste, and motorcycle spark plugs. The operation resulted from an expansion of earlier online enforcement efforts, leading to the search and arrest of a major offender using the warehouse as a storage and distribution site for intellectual property infringing goods.

Mrs. Supthaweethum emphasized that consumers should exercise greater caution when purchasing products, choosing reliable retailers or official online stores, avoiding suspiciously low-priced goods or those lacking clear seller information, and carefully checking certification marks and product labels such as trademarks, manufacturer/importer details, Thai-language labeling, cosmetic names and types, ingredients, notification numbers, net content, batch numbers, manufacturing dates, and warnings to reduce potential risks.

Mrs. Supthaweethum concluded that preventing and resolving intellectual property infringement requires cooperation from all sectors. The public is encouraged not to buy, use, sell, or support counterfeit goods in any form, helping create a transparent and fair trade ecosystem that supports long-term commerce and investment.

Anyone who encounters suspected intellectual property infringement may report it via the DIP website at www.ipthailand.go.th under the service “Report Intellectual Property Infringement,” or by calling the hotline 1368.



กรมทรัพย์สินทางปัญญา กระทรวงพาณิชย์

563 Nonthaburi Rd, Tumbon Bangkrasor, Amphur Muang, Nonthaburi 11000 Hot Line: 1368

563 ถนนนนทบุรี ตำบลบางกระสา อำเภอเมือง จังหวัดนนทบุรี 11000 สายด่วน 1368